

It's guaranteed, pure and simple.



At Nature's Way, we believe our customers deserve the highest standards in purity and potency. Instead of randomized tests that don't show direct results, we want our customers to know that **every** single lot of omega-3 we use has been third party tested. To check for yourself, visit [purecheck.net](http://purecheck.net) and simply enter the lot number found on the back of your bottle.

PureCheck™ reports contain the third party test results for **every** lot of NutraSea, OmegaSea, NutraSea Professional and NutraSea Spark.



[natureswaycanada.ca](http://natureswaycanada.ca)

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# What's in your omega-3?

Check for yourself at [purecheck.net](http://purecheck.net)



# PureCheck™ ensures your omega-3 is free of contaminants

## PureCheck tests for label claims.

In addition, PureCheck guarantees that every lot of product meets label claims by confirming that the amount of EPA+DHA in the bottle is equal or greater to that stated on the label. Third party testing is important to guarantee label claims, because:

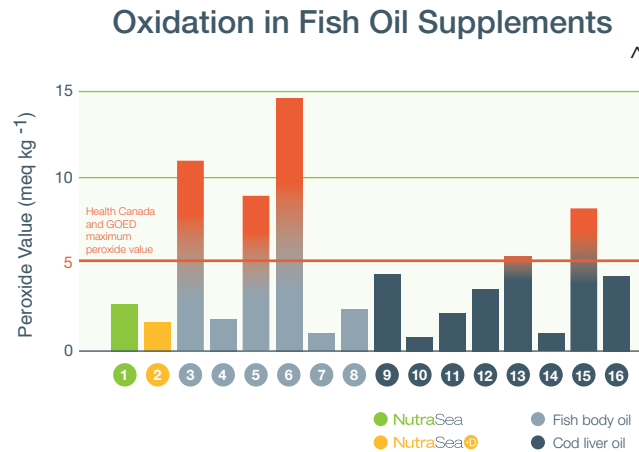
- Published research suggests many major fish oil brands don't meet label claims.<sup>^</sup>
- EPA+DHA label claims are not regularly enforced.
- Consumers deserve to get the amount of omega-3 they pay for.

## PureCheck tests for environmental contaminants.

Unfortunately, the fact that our oceans are polluted is a reality. Many fish species contain environmental contaminants such as mercury, arsenic, lead, cadmium, PCBs, dioxins and furans – all of which means that ingredients like fish must undergo extensive purification before being used in health supplements.

## PureCheck tests for oxidization.

Beyond that, oils that aren't properly processed, packaged or stored can result in the formation of oxidation products, which are used as a measure of rancidity – in other words, if your oil smells "fishy" it's a sign that it has begun to oxidize.



Look for the symbol.



When you see the PureCheck symbol, you'll know that your omega-3 is a product of the highest quality.

Check for yourself

Type in the lot number on your bottle of NutraSea at [purecheck.net](http://purecheck.net) to check purity and potency.

\* PureCheck also tests levels of arsenic, oxidation by-products (peroxide, arisidine, toxox) and more. Visit [purecheck.net](http://purecheck.net) for more information.

<sup>^</sup> J Sci Food Agric. 2013 Jun;93(8):1935-9

## Sample Contaminants Report\*

### Dioxins and Furans

WHO Maximum allowable limit:  
2 pg WHO-TEQ/g  
Test result: 0.377 pg WHO-TEQ/g



### PCBs

GOED Maximum 0.09 mg/kg  
Test Result 0.00395 mg/kg



### Lead

GOED Maximum 0.1 mg/kg  
Test Result 0 mg/kg



### Mercury

GOED Maximum 0.1 mg/kg  
Test Result 0 mg/kg

